What’s Menthol Got To Do With It?

Für the past 15 years, Dr. Phillip Gardiner has lectured around the country on African American health disparities and menthol smoking in the Black Community. Menthol flavor makes it easier to start and harder to quit smoking. More than 80% of African American smokers use menthol products… and this is not a coincidence. Tobacco companies have specifically targeted African American communities. As a result, African Americans suffer the worst health consequences from tobacco use compared to other demographics. This event is sponsored by NAATPN, Inc., Durham County Public Health, and Youth Empowered Solutions (YES!).

Who should attend:

Community Leaders, Students, Youth.
Anyone who supports a healthier Durham.

You will leave this forum understanding:

• Why the targeting of African Americans by the tobacco industry is a social justice issue

• Why youth and community leadership are necessary

• How you can take action

Light Breakfast Served

Saturday, March 24, 2018
10AM-12PM
@Hayti Heritage Center
804 Fayetteville St. Durham NC 27701

Limited Space! RSVP:

Natalie Rich
919-560-7895

For more info on tobacco health disparities:
naatpn.org
youthempowerededolutions.org